

# 2019 Central Florida Real Estate Forum

Presented by the Appraisal Institute - East Florida Chapter



Insight into Our Unique  
Real Estate Market & Economy

*A Look into the Driving Forces  
Affecting the Central Florida Real  
Estate Market Now and  
10 years into the future. . .*

**Get ready to reach the next level of education and insight into the Central Florida marketplace**



**John Mica**  
Former U.S.  
Congressman



**Spencer Levy**  
Chairman, Americas  
Research & Senior  
Economic Advisor, CBRE



**Brooke Myers**  
Founder & President  
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Development



**David Murphy**  
MAI, SIOR, CCIM  
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**John Crossman**  
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Founder & President  
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**David Waits**  
Motivational Speaker  
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**Jason Johnson**  
Regional Director of  
Sales & Marketing  
Margaritaville Resorts



**Dean LeRoy Pernell**  
Law Professor & Dean  
Florida A & M University  
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**Mike Kilbride**  
Managing Director  
UCF Downtown  
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**Miss Ericka Dunlap**  
Former "Miss America"  
President & CEO Crown  
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**Bob Ansley**  
President Orlando  
Neighborhood  
Improvement Corp



**John Rivers**  
Founder & President  
4 Rivers Smokehouse  
Restaurant

## SPECIAL EDITION THEMED EVENT

*Sit Back, Relax, be Entertained and  
Join us for our 9th annual  
Central Florida Real Estate Forum  
Margaritaville Resort Style!  
(Flip Flops are Optional)*

**Location:** The Country Club of Orlando

**Date:** October 11, 2019 (Friday)

**Time:** 8:00 am – 5:00 pm (Free Parking)

**Services:** Breakfast, Lunch, & Cocktail Reception

**CE Credits: (40) Points of Appraisal Institute  
CE, (8) hours FREAB, FREC, and CLE**

**GIVE AWAYS: Over \$3000 in Gifts & Prizes:**

- Overnight Stays at Margaritaville Resort
- Margaritaville Resort Restaurants
- Margaritaville Shirts, Beach Bags, etc.
- 18 Hole Golf Packages
- Sponsor Gifts & Prizes
- Much, much, more...

*Come network with the "who's who" of  
real estate professionals in the Central  
Florida market attending this year's  
event, including top level:*

Developers • Planners • Attorneys  
Investors • Bankers • Brokers • Appraisers  
Construction Companies • Government  
Officials • College Representatives

**SPACE IS LIMITED**

**Reserve your seat today!**

**Click Here to Register for Event >**

**Chapter Office (813) 545-1382**

**Event Fee: \$200.00**

**Early Discount: \$175.00**

**(Must Register by September 15<sup>th</sup>)**

**Corporate Sponsorships  
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**Contact Hal Katz (407) 619-4202**

**[Katzcage@aol.com](mailto:Katzcage@aol.com)**

## Topics of Discussion to include...

- ▶ **Margaritaville Resort Orlando** – "Exclusive" look into the highly unique **300-acre** Orlando Resort; Offering 184 hotel guest rooms, privately-owned vacation home cottages, extravagant resort amenities, convention space, shopping, dining and entertainment district including a dine-in movie theater and a technologically advanced waterpark known as **Island H2O Live!**
- ▶ **Economic Trends** – Macro Global & Micro economic factors, trends, and forecast shaping the business world today; Discussions on interest rates, job growth, inflation, newly imposed tariffs and political issues, as they relate to pressures on demand and growth of the Central Florida business economy
- ▶ **Central Florida Real Estate Market Development & Trends** – Powerful presentations on Industrial, Office, Retail and Multifamily development. Invaluable data, knowledge, and insight to our robust real estate markets and related advanced technology impacting, enhancing and reconfiguring our workplace
- ▶ **University of Central Florida and Valencia College - Downtown Creative Village Update** – Learn how the projected **10,000 students/faculty/staff** will provide significant employment opportunity for your company with an estimated **2,000 new jobs** and **\$205 million** in economic impact to **Live ♦ Work ♦ Learn ♦ Play**
- ▶ **Regional Transportation Growth & Outlook** – Evolving transportation connectivity from downtown to the broader MSA; I-4 Ultimate, Orlando International Airport, SunRail, Brightline, Ports, and High Speed Rail
- ▶ **Affordable Housing** – Orlando & Central Florida has been slow to address the needs of affordable housing for the working class. See how our community leaders plan to address this issue.
- ▶ **Florida A & M University College of Law** – Insight of the economic benefits and opportunities for partnerships, interns and business relationships of Florida A & M to our community.



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East Florida Chapter Appraisal  
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# 2019 Central Florida Real Estate Forum

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A key CRE Relationship Association for Owners, Developers and Investors of all sectors of commercial real estate. Providing IMPACTFUL advocacy, education, information and relationship building opportunities locally, throughout the state and a national network of associations.

[naiopcfl.org](http://naiopcfl.org)



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Located in one of the most active real estate markets in the country, the Dr. P. Phillips School of Real Estate at UCF provides undergraduate and graduate students with the keys and the connections to launch a successful career in real estate.

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With more than 675 staff in 74 office locations across the U.S., Valbridge appraisers evaluate commercial property based on objective criteria, in-depth knowledge of local property markets and time-tested judgment.

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Tower offers supplementary services including the management of assets, development, facilities and construction along with brokerage services.

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