

# 2023 Central Florida Real Estate Forum

Presented by the Appraisal Institute - East Florida Chapter



## SPECIAL WINTER PARK EDITION

- Winter Park History in the Making
- Tools You Need to Navigate in Today's Real Estate Market Now and 10 Years into the Future
- 14 Prominent National & Local Speakers

Join Us, Sit Back, Relax and Be Entertained at our 11th annual Central Florida Real Estate Forum



**James Bohner**  
Senior Economist  
Cushman & Wakefield



**Sandy Hostetter**  
Vice President  
Asset Development  
Lift Orlando



**Dr. Grant Cornwell**  
President  
Rollins College



**Tara L. Tedrow**  
Shareholder  
Land Use Attorney  
Lowndes, Drosdick, Doster,  
Kantor & Reed



**Lisa McNatt**  
Director of Marketing  
Analytics  
CoStar Group



**Sandra K Adomatis, SRA**  
President Elect  
Appraisal Institute



**Jeff Briggs**  
Planning Director  
City Winter Park



**Timothy Johnson**  
President & Division  
Manager Brasfield & Gorrie



**Dr. Sheila Potts, CCIM**  
Director, Dr. P. Phillips  
Institute of Research &  
Education Real Estate UCF



**David Bitner**  
Head of Global  
Research  
Newmark



**Marc Hagle**  
President, CEO,  
Owner Tricor  
International



**Marc George**  
Team Leader  
From The Block  
Keller Williams Realty



**Andrew Wright**  
Founder and  
Managing Partner  
Franklin Street



**Elaine Ramirez**  
Senior Vice President  
and Chief Appraiser  
Hancock Whitney  
Bank

**Location:** Winter Park Event Center  
**Date:** September 29, 2023 (Friday)  
**Time:** 8:00 am – 5:00 pm (Free Parking)  
**Concert:** Outdoor Concert 5:30 - 7:00pm  
**Services:** Breakfast, Lunch, & Cocktail Reception

**CE Credits:** (40) Points of Appraisal Institute  
CE, (8) hrs. FREAB & CLE, (4) hrs. FREC

**GIVE AWAYS:** Over \$3000 in Gifts & Prizes:

- Overnight Hotel Stay
- Winter Park Restaurants & Bars
- 18 Hole Golf Packages
- Sponsor Gifts, Prizes and More

*Come network with the "Who's Who" of real estate professionals in the Central Florida market including top level:*

Developers • Planners • Attorneys  
Investors • Bankers • Brokers • Appraisers  
Architects • Government Officials • College  
Representatives • Engineers • Contractors

### SPACE IS LIMITED

Reserve your seat today!

[Click Here to Register for Event >](#)

Chapter Office (813) 545-1382

Event Fee: \$250.00

Early Discount: \$225.00

(Must Register by July 31<sup>st</sup>)

Corporate Sponsorships  
Group Discounts

[Click Here for Complete Details >](#)

Contact Hal Katz (407) 619-4202

[Katzcage@aol.com](mailto:Katzcage@aol.com)

## Topics of Discussion to include...

- ▶ **Central Florida & National Real Estate Market Trends** – Exclusive, Powerful and Dynamic CoStar technological presentations on Commercial Properties, Build to Rent Homes and Hotel Industry along with Real Estate Trends in America: **Where We Are - Where We are Going.**
- ▶ **Recession Preparation** – Indicators of a Recession, and How Severe it could be, as well as Comparing/ Contrasting the National Economic Outlook vs. Florida's Current Economy.
- ▶ **Economic Trends** – Macro Global & Micro economic factors, trends, and forecast shaping the business world today; Discussions on interest rates, job growth, E-commerce, inflation, construction trends, and Identification of Potential Risks and Opportunities for Investors.
- ▶ **Controlled Substances** – Marijuana Law and How it affects Real Estate. Navigating Licenses and Permits issued by State Agencies and the Political and Legal Challenges of Complex and Controversial Projects.
- ▶ **Commercial Appraisal Challenges** – Representatives of the **University of Central Florida** discuss Administrative Challenges; Now and in the Future; Training Tomorrow's Leaders; Sharing Real World Experience in the Classroom and Opportunities in Florida Real Estate Investments.
- ▶ **Low Income Housing** – From Profit to Non-Profit; Challenges of Finance in a Low-Income Housing Market; Strengthening Historic Neighborhoods.
- ▶ **Residential Market Challenges & Opportunities** – Field testimonials, insight, and guidance on how to navigate in Central Florida's high pace and frothing residential market. With demand significantly outpacing supply and volatile interest rates, buyers and sellers need market intelligence, strong negotiating techniques to adapt to today's marketplace.



Lauren Dowling  
East Florida Chapter Appraisal Institute  
Website: [www.eflai.org](http://www.eflai.org)  
813-545-1382 | [Lauren@eflai.org](mailto:Lauren@eflai.org)