# 2023 CENTRAL FLORIDA REAL ESTATE FORUM - SPONSORSHIP ENTITLEMENT

# Reach a new level of exposure for your company with a 4-Month Marketing Campaign!

Your participation in this event will allow you and your company to be recognized as a committed partner in the Central Florida Real Estate market. Depending on your contribution level and time of registration, you will have the opportunity to reach potential clients and gain exposure from our multi-media marketing campaign over a 4-month (120 day+) timeline; Before, During, and After the event...

This event is a great opportunity for networking and promoting your organization to top level Central Florida real estate professionals and local businesses attending the event include:

Developers ● Planners ● Attorneys ● Bankers ● Brokers ● Construction Companies
Appraisers ● Engineers ● City & County Officials ● College Representatives
Investors ● Event Speakers ● Business Owners ● amongst others

The sooner you register as a Sponsor/Partner the sooner your company's exposure opportunity will begin...

#### **PRE-EVENT EXPOSURE**

- Event Flyer Advertisement Sponsor Logo, Company Website Link & Byline Message
- O Print Advertisements in Central Florida Real Estate Publications, Newsletters, etc. Sponsor Logo
- Email Marketing Campaign
  - ♦ Sponsor Logo/Name/Website address on database emails
  - Exposure to over 10,000 real estate professional and local business emails
  - ♦ Exposure to 600 OBJ Book of Lists top level real estate and local company professionals
  - Exposure to National, State and Local Chapter members of the Appraisal Institute
  - Exposure to a host of Sponsor Email Databases
- Website Exposure Sponsor Logo, Company Website Link & Byline on Appraisal Institute Chapter Website
   CLICK ME NOW! to see where your company information can appear as a sponsor on our chapter website
- O Social Media Marketing Sponsor Logo & Company Website Link

#### AT EVENT EXPOSURE

- Exclusive Sponsor Exhibit Area: Reserved table and display area to promote your company signage, posters, hand-out promotional materials and answer questions about your company to increase your customer base
- O Sponsor Event Signage Your Company Logo and Website Address placed on:
  - Reserved Table Display Card
  - ♦ Projector Screens & Flat Screen Monitors
  - ♦ Event Program Guide
- Sponsor Podium Introduction A Representative from your company to speak about your company and your support of this marquee event
- O Sponsor Recognition at Event Your company mentioned as an event sponsor
- O Seating Placement at Event Preferred/Reserved seating location for upper-level sponsors
- "At Seat" Promotional Materials You and your company can take advantage of the opportunity to have marketing materials placed on every attendee seat



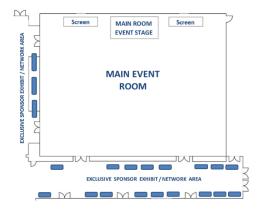












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#### **POST EVENT EXPOSURE**

- Event "Flash Disk" for all Attendees Event Speaker and Sponsor Information
  - All attendees receive a copy of the flash disk with "useful" speaker presentation and sponsor information
  - Excellent opportunity to promote your company and message with this quick reference tool
  - Material to include: Company Flyer, Bios, PowerPoint Presentations, Website Link, etc.



### Continued Website Exposure of Sponsor Information on Chapter Website

- ✧ Excellent opportunity to promote your company long after the event is completed
- $\diamond$ Sponsors receive the benefit of continued exposure of your Company Logo, Website link, and Byline Message
- **CLICK ME NOW!** to see where your company information can appear on our chapter website as a sponsor...

# SPECIAL OFFER. . .

Receive a "Discount" on your sponsorship and/or FREE entry into the event!

- Sponsor Partner Reciprocation: We would highly appreciate the opportunity to market the 11th Annual Central Florida Real Estate Forum event to your organization members and employees...
  - → Join us in promoting our event by emailing the Event Flyer to your database, posting the event on your organizations website, announcing on your organizations social media, or other advertising exposure opportunities (magazine, radio, newsletters, etc.)
  - Offer based on certain conditions.

Call Hal Katz, Event Marketing Director for more information on this special offer (407) 619-4202









# 2022 CENTRAL FLORIDA REAL ESTATE FORUM Presented by the Appraisal Institute - East Florida Chapter







We are proud to present our Sponsors and Partners who have made this event possible



PLATINUM Membe DAIN THE SUITE LIFE - EMBA SUITES BY HILTON™ ORLAN SUINSET WALK



#### ABBY NELSON RE/MAX PLATINUM Member



Valbridge

PLATINUM Membe

MERIDIAN

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ALI MANEKIA PLATINUM Member PLATINUM Member Li Manekia CCIM, SIOR is

PLATINUM Membi

#### crmre.com NEWMARK PLATINUM Member

COOKSEY & ASSOCIATES, INC.



Real Estate Solutions

Contact Hal Katz or Lauren Dowling East Florida Chapter Appraisal Institute

407-619-4202 | Katzcage@aol.com 813-545-1382 | Lauren@eflai.org

Visit our website at eflai.org



# 2023 CENTRAL FLORIDA REAL ESTATE FORUM - SPONSORSHIP PACKAGES

SPONSORSHIP EXPOSURE CATEGORIES	PLATINUM	GOLD	SILVER	BRONZE
Event Complimentary Seating	10	7	5	3
Reserved Seating Placement with Company Table Display Card - Name & Logo	~			
Sponsor Podium Introduction	<b>→</b>			
Sponsor Recognition at Event	<b>→</b>	<b>✓</b>	~	~
EMAIL & SOCIAL MEDIA EXPOSURE CAMPAIGN (BEFORE & AFTER EVENT)			•	•
Email Database Marketing - Sponsor Logo & Website Address and/or Link	Prominent	<b>✓</b>	~	
Social Media Marketing - Sponsor Logo & Website Address and/or Link	Prominent	<b>✓</b>	~	
PRINT PROMOTION ADVERTISEMENT			•	•
Pre Event Print Marketing Materials (Event Flyer & Print Ads) - Sponsor Logo	•	<b>✓</b>	•	<b>Y</b>
Interactive Sponsor Page - Sponsor Logo, Website Address & Company Byline	Prominent	<b>✓</b>		
Event Program - Sponsor Logo & Website Address	Prominent	<b>✓</b>	~	~
WEBSITE PROMOTION				
Sponsor Logo & Company Byline on Chapter Website - Linked to Sponsor Website	<b>→</b>	<b>✓</b>		
AT EVENT - EXPOSURE			•	
Sponsor Display Table - Includes area to place company materials & signage	Prominent	<b>✓</b>	~	
Sponsor Material (Brochure/Flyer) at Every Attendee Seat	<b>→</b>			
Projector / Flat Screen - Sponsor Logo & Website Address	Prominent	<b>✓</b>	~	<b>~</b>
Table Tent Display - Sponsor Logo & Website Address on all attendee event tables	<b>→</b>	<b>✓</b>	~	
Event Sponsors Display Board - Sponsor Logo & Website Address	Prominent	<b>✓</b>	~	~
AFTER EVENT - EXPOSURE				
Event Flash Disk - Will Include Speaker & Sponsors Info - For all event attendees	<b>→</b>	<b>✓</b>	~	~
Sponsor Logo & Company Byline on Chapter Website - Linked to Sponsor Website	•	<b>✓</b>		
SPONSOR PACKAGE PRICING	\$3,000	\$2,500	\$2,000	\$1,500

## SIGN UP TODAY TO RESERVE YOUR COMPANY'S SPONSORSHIP PACKAGE FOR THIS EVENT

Seeking corporate and individual sponsors/partners to make this an outstanding event!



The sooner you register as a Sponsor/Partner the greater exposure for Your Company Before, During and After the event...

Company Name				
Contact Name & Title				
Street Address		City	State	Zip
Phone	_ Email			
Billing Address		City	State	Zip

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Platinum	\$3,000
Gold	\$2,500
Silver	\$2,000
Bronze	\$1,500
Other	\$

Contact Hal Katz or Lauren Dowling East Florida Chapter Appraisal Institute 407-619-4202 | Katzcage@aol.com 813-545-1382 | Lauren@eflai.org

Complete the form above and email to Lauren Dowling, Executive Director, East Florida Chapter Appraisal Institute: Lauren@eflai.org