

2023 CENTRAL FLORIDA REAL ESTATE FORUM - SPONSORSHIP ENTITLEMENT

Reach a new level of exposure for your company with a 4-Month Marketing Campaign!

Your participation in this event will allow you and your company to be recognized as a committed partner in the Central Florida Real Estate market. Depending on your contribution level and time of registration, you will have the opportunity to reach potential clients and gain exposure from our **multi-media marketing campaign over a 4-month (120 day+) timeline; Before, During, and After the event...**

This event is a great opportunity for networking and promoting your organization to top level Central Florida real estate professionals and local businesses attending the event include:

**Developers • Planners • Attorneys • Bankers • Brokers • Construction Companies
Appraisers • Engineers • City & County Officials • College Representatives
Investors • Event Speakers • Business Owners • amongst others**

***The sooner you register as a Sponsor/Partner
the sooner your company's exposure opportunity will begin...***



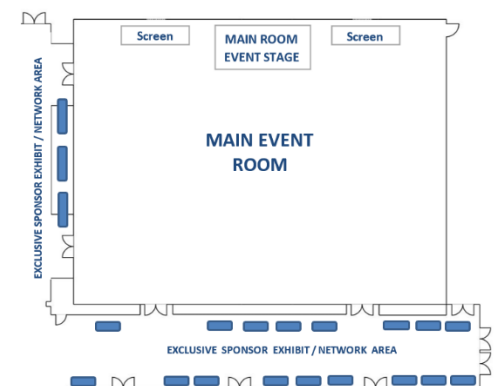
PRE-EVENT EXPOSURE

- **Event Flyer Advertisement** - Sponsor Logo, Company Website Link & Byline Message
- **Print Advertisements in Central Florida Real Estate Publications, Newsletters, etc.** – Sponsor Logo
- **Email Marketing Campaign**
 - ✧ Sponsor Logo/Name/Website address on database emails
 - ✧ Exposure to over 10,000 real estate professional and local business emails
 - ✧ Exposure to 600 OBJ Book of Lists top level real estate and local company professionals
 - ✧ Exposure to National, State and Local Chapter members of the Appraisal Institute
 - ✧ Exposure to a host of Sponsor Email Databases
- **Website Exposure** – Sponsor Logo, Company Website Link & Byline on Appraisal Institute Chapter Website
[CLICK ME NOW!](#) to see where your company information can appear as a sponsor on our chapter website
- **Social Media Marketing** – Sponsor Logo & Company Website Link



AT EVENT EXPOSURE

- **Exclusive Sponsor Exhibit Area:** Reserved table and display area to promote your company signage, posters, hand-out promotional materials and answer questions about your company to increase your customer base
- **Sponsor Event Signage** – Your Company Logo and Website Address placed on:
 - ✧ Reserved Table Display Card
 - ✧ Projector Screens & Flat Screen Monitors
 - ✧ Event Program Guide
- **Sponsor Podium Introduction** - A Representative from your company to speak about your company and your support of this marquee event
- **Sponsor Recognition at Event** - Your company mentioned as an event sponsor
- **Seating Placement at Event** – Preferred/Reserved seating location for upper-level sponsors
- **"At Seat" Promotional Materials** - You and your company can take advantage of the opportunity to have marketing materials placed on every attendee seat





2023 CENTRAL FLORIDA REAL ESTATE FORUM - SPONSORSHIP PACKAGES

SPONSORSHIP EXPOSURE CATEGORIES	PLATINUM	GOLD	SILVER	BRONZE
Event Complimentary Seating	10	7	5	3
Reserved Seating Placement with Company Table Display Card - Name & Logo	✓			
Sponsor Podium Introduction	✓			
Sponsor Recognition at Event	✓	✓	✓	✓
EMAIL & SOCIAL MEDIA EXPOSURE CAMPAIGN (BEFORE & AFTER EVENT)				
Email Database Marketing - Sponsor Logo & Website Address and/or Link	Prominent	✓	✓	
Social Media Marketing - Sponsor Logo & Website Address and/or Link	Prominent	✓	✓	
PRINT PROMOTION ADVERTISEMENT				
Pre Event Print Marketing Materials (Event Flyer & Print Ads) - Sponsor Logo	✓	✓	✓	✓
Interactive Sponsor Page - Sponsor Logo, Website Address & Company Byline	Prominent	✓		
Event Program - Sponsor Logo & Website Address	Prominent	✓	✓	✓
WEBSITE PROMOTION				
Sponsor Logo & Company Byline on Chapter Website - Linked to Sponsor Website	✓	✓		
AT EVENT - EXPOSURE				
Sponsor Display Table - Includes area to place company materials & signage	Prominent	✓	✓	
Sponsor Material (Brochure/Flyer) at Every Attendee Seat	✓			
Projector / Flat Screen - Sponsor Logo & Website Address	Prominent	✓	✓	✓
Table Tent Display - Sponsor Logo & Website Address on all attendee event tables	✓	✓	✓	
Event Sponsors Display Board - Sponsor Logo & Website Address	Prominent	✓	✓	✓
AFTER EVENT - EXPOSURE				
Event Flash Disk - Will Include Speaker & Sponsors Info - For all event attendees	✓	✓	✓	✓
Sponsor Logo & Company Byline on Chapter Website - Linked to Sponsor Website	✓	✓		
SPONSOR PACKAGE PRICING	\$3,000	\$2,500	\$2,000	\$1,500

SIGN UP TODAY TO RESERVE YOUR COMPANY'S SPONSORSHIP PACKAGE FOR THIS EVENT

Seeking corporate and individual sponsors/partners to make this an outstanding event!

The sooner you register as a Sponsor/Partner the greater exposure for Your Company Before, During and After the event...



**Appraisal
Institute®**
*Professionals Providing
Real Estate Solutions*

SPACE IS LIMITED!

- ☐ **Platinum** **\$3,000**
- ☐ **Gold** **\$2,500**
- ☐ **Silver** **\$2,000**
- ☐ **Bronze** **\$1,500**
- ☐ **Other** **\$_____**

Contact Hal Katz or Lauren Dowling
East Florida Chapter Appraisal Institute
407-619-4202 | Katzcage@aol.com
813-545-1382 | Lauren@eflai.org

Complete the form above and email to Lauren Dowling, Executive Director, East Florida Chapter Appraisal Institute: Lauren@eflai.org

Company Name _____

Contact Name & Title _____

Street Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Billing Address _____ City _____ State _____ Zip _____