



REAL ESTATE CENTER
COLLEGE OF BUSINESS

A FUTURE IN REAL ESTATE

THE REAL ESTATE PROGRAM at FLORIDA STATE UNIVERSITY

- Consistently ranked among the nation's Top 10 programs at public institutions by *U.S. News & World Report*.
- Program faculty have been ranked No. 2 globally in research appearances in the three-core real estate research journals by the *Journal of Real Estate Finance and Economics*.
- Includes majors or specializations in real estate at the bachelor's and master's levels. More than 1,200 students enroll in real estate courses each year.
- Provides close interaction among students, faculty members, alumni and the business community – a hallmark of the program.

THE REAL ESTATE MAJOR

- Involves a multidisciplinary approach to the production, financing, marketing and consumption of the real estate product. Students are exposed to theoretical concepts from urban land economics, economics, consumer behavior, appraisal, investment analysis and risk theory. Based on this background, the real estate process is analyzed.
- Develops a systematic methodology for investment and appraisal analysis within a framework that acknowledges the impacts of taxation, risk, financing structure, governmental constraints and market context. This provides the basis for examining decisions involving real property investment from the developer, lender and consumer perspectives. Computer applications are used within the curriculum to analyze actual cases.

DEGREE OPTIONS:

- Bachelor of Science in Real Estate (BS)
- Combined Bachelor of Science in Real Estate/Master of Science in Finance (BS/MSF)
- Combined Bachelor of Science in Real Estate/Master of Business Administration (BS/MBA)
- Master of Business Administration with Real Estate Specialization (MBA)
- Master of Science in Finance with Real Estate Specialization (MSF)



THE REAL ESTATE CENTER

- Operations are supported by its external programs, research activities and the generous assistance received from its executive board, alumni, friends and event sponsors.
- The center's Executive Board provides input to keep the curriculum relevant, provides a forum for the exchange of ideas and offers opportunities for students to network with industry executives.
- Facilitates student learning experiences beyond the traditional classroom.
- Secures resources to attract, support and retain world-class faculty.
- Strengthens the program's relationships with its professional and academic constituencies.



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Academic Map

