



East Florida Chapter

D. Michael Daniel, Jr., MAI-President

Lauren Dowling, Chapter Executive Director

CHAPTER MEMBERSHIP LUNCH AND LEARN & INSTALLATION OF 2026 OFFICERS AND DIRECTORS



GUEST SPEAKER: Norah White,
Director of Sales & Marketing,
International Drive Business
Improvement District



- ⌚ Thursday, January 22, 2026
- ⌚ 12:00 Noon
- 📍 TOM's WATCH BAR- Orlando
8050 International Drive
- ⌚ \$50 - Taco Buffet

[REGISTER NOW](#)



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Appraisal Institute
ANNUAL CONFERENCE
APRIL 14 - 15
RENAISSANCE NASHVILLE
NASHVILLE, TN



Central Florida's growth is closely tied to the work that happens within the I-Drive District.

Join us for a brief overview of how the District supports economic activity, strengthens the tax base, and influences real estate demand across the region. We'll highlight key research and new development happening—touch on past, present, and future—and discuss why they matter to investors evaluating long-term value in Central Florida.

What kind of practitioner are you?

Residential

Commercial

Both

[Tell Us Your Goals for 2026](#)

East Florida Chapter of the Appraisal Institute 2026 Quarter One President's Message



2026 Chapter President

As we enter 2026, I am both honored and energized to serve as President of the East Florida Chapter of the Appraisal Institute. This is a moment of opportunity that I want to be focused on our chapter membership. But to be successful, I feel there is a need for engagement from all, with a shared commitment to the future of the appraisal profession I know we all have. The appraisal profession is evolving rapidly. Markets are changing, technology and data are reshaping how we work, and expectations around credibility and independence continue to rise. I feel the Appraisal Institute plays a critical role that leads with our Chapter.

We can be a standard-setter, as a community that supports, challenges, and elevates its members through education, networking, and encouragement. Our Chapter is where that mission comes to life. Looking ahead, my vision for 2026 centers on connection, relevance, and participation. A strong Chapter is not defined by its Board or officers, but by active members who contribute their time, ideas, and experience. Whether through attending events, mentoring candidates, serving on a committee, or simply showing up and engaging, your involvement matters! The more voices we bring to the table, the stronger and more resilient our Chapter becomes.

This year, we will continue to focus on meaningful education, professional development across all career stages, and programming that reflects today's market realities. Just as importantly, we will work to create more opportunities for members to connect with one another. Relationships, shared experience, and collaboration are what sustain a profession over time.

I am deeply grateful to the volunteers and leaders who have built a strong foundation for us, and I look forward to building on that momentum together. My ask is simple: get involved. Say "yes" to participation. Share your perspective. Help shape the direction of our Chapter and the future of the appraisal profession in our region.

Thank you for the trust you've placed in me. I am excited about what we can accomplish together in 2026.



D. Michael Daniel, MAI, Chapter President

Search Online Education from
the Appraisal Institute

SEARCH TODAY



Announcements:

Welcome our new members:

Richard Mims, Affiliate

Alexander Bruce Gourlay, Associate Member

Henry Lee Johnson II, Associate Member

Eric Wallace, Associate Member

Join the next WIN Virtual Meetup:

Who: All Female Appraisers in Florida

What: Galentines' Day Happy Hour w Guest Speaker

Wear PINK

Where: Use this link to sign up: [LINK to RSVP](#)

When: Thursday, February 12th; 5:30 pm EST

Why: Because We're Stronger Together

This Newsletter is Seeking Contributors

Do you have a perspective that is unique? Of course you do!

We want to hear how you feel about anything related to our profession, the market, or how you practice your appraisal services in Central and East Florida.

Are you a review appraiser? If so, what changes are you seeing in the review process? Are you a staff appraiser or a fee appraiser; or do you operate an AMC? We want 400-500 words about how your experiences are reflecting market trends, or how you've solved a problem that we likely all have.

This is a great way to market your expertise to your network of complementary professionals.

Submit your article or op-ed piece for consideration to:

Megan Judd

Ready to get involved in the East Florida chapter in an easy and actionable way?

Now Seeking 3-4 members to form a Sponsor Marketing Committee

The East Florida Chapter of the Appraisal Institute has been producing the invaluable "Central Florida Real Estate Forum" for years; providing its attendees with first hand information on both commercial and residential trends, where they're going, and what that means for Central Florida.

A key component to the success and robust experience of the Forum is sponsorship and we are current seeking members to assist in procuring these sponsors. Many are repeat supporters, but the more involvement we have, the better this event can be and the more value it will bring to our members.

This is a seasonal position that will likely take less than an hour per month of dedicated time investment.

Your Florida WIN chapter needs you!

Want to make a difference in the professional advancement of yourself and the women you admire? At our last organizational meeting, we discussed how our Florida WIN Chapter has an Innovation Grant from the Appraisal Institute National organization, and how we can spend it. We are also building a list of guest speakers over the next few months, are planning live meetups in addition to our virtual ones, and we are fine tuning exactly what kind of programming our chapter wants to produce in order to help women excel in our profession.

We need fresh energy and we need to hear from you! If you would like to join the Florida WIN Chapter at the ground level, and influence the direction this organization can go, reach out to our Florida WIN Chair, [Jenny Heer via e-mail](#).

CALENDAR OF EVENTS:

January

1/20: Exploring Free Resources to Value Polar PV-Virtual
1/29: Mass Appraisal vs. Single Property Appraisal-Virtual

February

2/5: Florida Appraisal Laws and Rules: Advanced - Virtual
2/10: Florida Appraisal Laws and Rules - Orange County Bar Association
2/11: 2026-27 7-Hour National USPAP - Orange County Bar Association
2/12: WIN Galentines' Day Happy Hour - Virtual
2/19: Business Practices and Ethics - Virtual
2/24: Critical Thinking and Junk Science - Virtual

March

3/12: Fair Value, Market Value, Fair Market Value - Virtual
3/26: 2026-27 7-Hour National USPAP - Virtual

April

4/23: 2026-27 7-Hour National USPAP - SouthState Bank
4/23: Practical AI Applications for Appraisal Professionals - Virtual
4/24: Florida Appraisal Laws and Rules - SouthState Bank
4/30: Inconsistency: It's Hiding in Plain Sight in your Residential Appraisal – Non-Lender Examples Virtual

May

5/6: Supporting Adjustments and Reporting the Sales Comparison Approach in the New URAR-Virtual
5/14: 2026-27 7-Hour National USPAP - Virtual

June

6/4: Reporting Market Analysis and Better Understanding the New URAR-Virtual
6/10: Synopsis of Income Techniques –Support for Inputs and Rates-Virtual
6/25: Business Practices and Ethics Virtual

July

7/9: Florida Appraisal Laws and Rules - Virtual

September

9/16 2026 Central FL Real Estate Forum
9/17: Florida Appraisal Laws and Rules: Advanced-Virtual

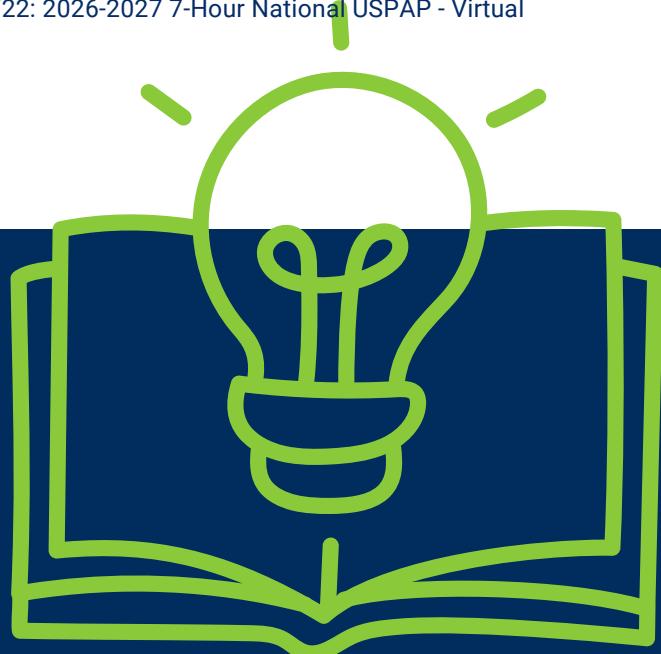
October

10/15: Florida Appraiser Laws and Rules - Virtual
10/22: 2026-2027 7-Hour National USPAP - Virtual

Let's Get Social:

The chapter website is in the process of being refreshed with current materials, and the education calendar is continuously updated. In addition, our social media pages on Facebook and LinkedIn are active, thanks to Jenny Heer.

Links to our social media pages can be found at:



Florida Real Estate Appraisal Board Schedule of meetings is listed, subject to change as circumstances require, held by the Florida Real Estate Appraisal Board (FREAB).

2026: February 2, April 6, June 1, August 3, October 5, December 7

All meetings are held at the Division of Real Estate Commission Chambers in Orlando unless stated otherwise.

Interested individuals/parties may submit a written notice to the attention of

“FREAB PUBLIC COMMENTS”

via the following ways:

Email: realpublicrecords@myfloridalicense.com

Mail: Division of Real Estate, 400 W. Robinson Street, Suite N-801, Orlando, Florida 32801

Fax: 407.317.7245

**The Division of Real Estate is now able to live stream the meetings. Please note the following:
The streaming is not recorded and it has limited space at this time. If you are unable to access the meeting,
please try again later as access may become available during the day.**

2025 OFFICERS, DIRECTORS, & REGION REPRESENTATIVES

President

D. Michael Daniel, Jr. MAI
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Region Representatives

2025- 2026

Charles Buhler, MAI
Phillip Brandt, MAI

Region Representatives

2026- 2027

Andrew Han, MAI
Jenny Heer

Alternates to Regional Representatives

Laura Caroll, MAI
Matthew Jehs, MAI
Brian Casey
Ryan Williams, MAI
Scott Tew, MAI

I'm a Residential Appraiser, and This is Why I Value the East Florida Chapter of the Appraisal Institute

Over the past two years, my involvement in the East Florida Chapter of the Appraisal Institute has been one of the most meaningful professional investments I've made. What began as a desire to stay connected and sharpen my skills quickly became a source of community, leadership development, and career expansion. The chapter has provided far more than continuing education opportunities—it has offered a professional home where growth is expected, supported, and celebrated.

One of the most defining moments happened almost immediately. At the first Lunch & Learn I had attended in many years, in February 2024, I met my Trainee Appraiser, Shaniah. That single meeting changed the pace and direction of my work. Bringing on a trainee renewed my commitment to mentorship and elevated my own practice, because teaching requires clarity, consistency, and confidence. It also reinforced what I've come to believe deeply through chapter involvement: our profession is strengthened when we intentionally bring others along, share what we know, and build the next generation with care.

My role as a volunteer editor of the chapter newsletter has been another unexpected gift. Editing has kept me engaged with a wide range of topics, voices, and perspectives across the profession. It's given me a front-row seat to the issues shaping appraisal practice, from standards and ethics to emerging niches and evolving market expectations. More importantly, it has connected me to colleagues I might not have met otherwise—people who have become trusted resources, sounding boards, and friends.

In 2025, the chapter sponsored me to represent East Florida at the Leadership Development and Advisory Council (LDAC) meeting in Washington, D.C., and I will continue serving as a representative for the next two years. That experience broadened my understanding of the Appraisal Institute's reach and the many areas of practice that exist beyond what I initially imagined. It also introduced me to a plethora of mentors—professionals who have encouraged me, uplifted me, and supported me through both challenges and opportunities. When I need feedback on a complex issue, I can always find another LDAC colleague to offer feedback.

Because of this sustained encouragement and exposure, I've expanded my practice into new, higher-level work, including high-dollar appraisals for civil legal cases and expensive custom homes. It turns out, that with increased complexity, comes increased fees! Plus, I get referrals from fellow members all the time now. The credibility, relationships, and confidence gained through chapter involvement have improved my reach to new pools of clients and sharpened my ability to serve them well. In every sense, the East Florida Chapter has helped me become a more capable appraiser—and a more connected, supported professional.

For a long time, I thought of my membership as the necessary cost of obtaining and maintaining my SRA and AI-RRS designations; however, upon my first ENGAGEMENT with my chapter, I quickly learned that the East Florida Chapter of the Appraisal Institute celebrates those who combine intellectual courage with constructive engagement, embodying the organization's commitment to fostering leaders who prioritize membership welfare above personal advancement.

- Megan Johnson Judd, SRA, AI-RRS

Chapter Scholarship Updates

Our East Florida Chapter of the Appraisal Institute Board of Directors have approved a Chapter Scholarship for chapter Association Members. The scholarship is to assist the member who needs financial assistance to complete AI courses leading to state certification. Stay tuned for details coming soon!